



Announcing the Illinois Association of Ophthalmology – CDW Member/Employee Purchase Program

Through your membership in the Illinois Association of Ophthalmology and in connection with the IAO's administrative manager (Richard Paul & Associates), we are pleased to announce a discount program with CDW, a national technology products and services firm headquartered in Vernon Hills, IL. By combining the buying power of the IAO and neighboring state societies, we have been able to negotiate special pricing normally offered only to CDW's largest customers.

Best of all, this is part of your IAO membership. There are no additional fees, and it's a benefit you can offer to your practice employees!

About CDW

CDW is a leading provider of technology solutions for healthcare, business, government and education. The company has provided businesses with IT products and solutions since 1984, so they have the experience to make sure you get the technology you need in a timely, efficient manner. With more than 1000 leading technology brands and two distribution centers, CDW can make sure you get the right technology when you need it — and fast. Most in-stock, credit approved orders ship within 24 hours. You can count on CDW to deliver the right mix of technology products and services to meet your business or personal needs.

Other CDW perks include . . .

- ✓ A dedicated account manager provides a single point of contact and quick response time to inquiries, quote requests, order placement to streamline the procurement process, and problem solving.
- ✓ Specialists in the areas of storage, power, network, security, software licensing, document management, telephony, mobile wireless, voice and data assist with developing the best total solution to meet your unique needs.
- ✓ Easy-to-use online resources like My Account, customer-specific catalogs, flexible reporting and asset management tools to facilitate cost-effective purchasing decisions.
- ✓ Access to more than 150,000 products through an easy on-line ordering system.

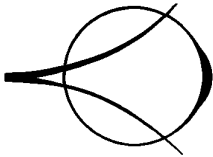
Using the CDW Member/Employee Purchasing Program

This program is open to all physician members of the IAO and employees of member practices.* Once we have verified membership, we will send you an email link to the CDW web page where you will be able to establish your customer account. This is a simple process that should take only a few minutes.

- ✓ To start the process, fill out and return the enclosed response form or complete the online form on the IAO website: www.ILeyeMD.org
- ✓ CDW customer accounts may be for your practice or personal.
- ✓ Once your account is established, you may begin making purchases through the CDW online catalog. When you log-on, prices quoted automatically include the IAO discount.
- ✓ Our account manager is available to all registered users for assistance in product selection, technical assistance, or other questions. He also will help with special pricing on larger purchases.

Questions? Contact the IAO at 800/838-3627 or by email: RichardPaul@DLS.net

* IAO has two categories of membership: Individual and Practice. An individual membership provides services and benefits only to the member doctor. Practice category membership covers all of the ophthalmologists in that practice, as well as providing benefits to non-physician employees. Check with the IAO office if you are unsure about the category of membership that applies to you.



ILLINOIS ASSOCIATION OF OPHTHALMOLOGY

IAO - CDW Discount Program Sign-up

To create a CDW customer account under the IAO discount program, first fill out this form. We will then send you a link to the web page where you will complete the process. Be sure to include your email address! This is essential since it is a critical part of the account creation.

Return this form to the IAO office . . .

By fax: 847-680-1682

By mail: Illinois Association of Ophthalmology
10 W. Phillip Rd., Suite 120
Vernon Hills, IL 60061-1730

PLEASE PRINT!

User's Information

First/Last Name _____

Check appropriate box(es): MD DO OD RN COT PhD Other_____

Email address* _____

Daytime phone (with area code) _____

Please indicate status: IAO physician member Employee of practice member

Practice/Employer Information

Practice name _____

Primary office address _____

City _____ State _____ Zip _____

Office phone number (with area code) _____

Practice administrator's name _____

* Must be a valid email address. This may be the user's personal email or work email. We will send the account creation link to this address.