



# Illinois Society of Eye Physicians & Surgeons Chicago Ophthalmological Society



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To: Ophthalmic Companies

From: Richard H Paul - *ISEPS & COS executive director*

We are pleased to invite your company to participate in the **20<sup>th</sup> Annual ISEPS/COS Joint Conference** scheduled for Friday, March 8, 2024, at the Stephens Conference Center in Rosemont, Illinois (near O'Hare International Airport).

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#### PLANNING COMMITTEE

ISEPS  
Nina Goyal, MD  
Mike Giovingo, MD  
COS  
Nicholas Volpe MD  
Rukhsana Mirza, MD

*Executive Director*  
Richard H. Paul

COS is the oldest local ophthalmic society in the nation and for 130 years has provided educational opportunities to Chicago area ophthalmologists. ISEPS has established itself as the premier statewide professional society representing ophthalmology in Illinois. These two groups have partnered now for two decades providing ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting averages more than 250 ophthalmologists each year, **making this one of the largest state ophthalmology conferences in the nation.** In addition to physician lectures, we offer a concurrent practice management session for practice administrators and a separate session for ophthalmic technicians. We are confident that you'll find this event to be an excellent opportunity to make new contacts or renew old friendships.

A diagram of the exhibit space is posted on the ISEPS website along with information pertinent to exhibitors, including our W-9 form and conference programs. The diagram is updated frequently as registrations are received so you can see which booths have been committed. This year, we redesigned the exhibit hall to facilitate better circulation in the room. In addition, we have added "island" exhibit spaces which can be sold as individual booths and double booths. *New this year*, "Platinum" and "Gold" level exhibitors can reserve a private meeting room for individual meetings or a hands-on skills transfer area.

The direct web address for the exhibitor prospectus and registration forms is:  
<https://www.ILeyeMD.org/exhibitor-prospectus-2024>

The attached meeting fact sheet describes the highlights of the conference, opportunities for exhibitors, and related logistical information. Rest assured that the conference organizers are committed to generating attendee traffic at your booth and to make this a worthwhile investment of time and money.

Please register online or return the paper (PDF) registration form as soon as possible so we can confirm your space. **Be sure to indicate your booth preference and a second choice.** Your prompt reply will increase the chance you get the space you desire.

If you have any questions, please contact the ISEPS/COS office at 800/838-3627 or by email: Rich@RichardPaulAssociates.com. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on March 8th!

# ISEPS/COS 2024 ANNUAL MEETING FACTS

## Our 20<sup>th</sup> Year

**Online Exhibitor Prospectus: [www.ILeyeMD.org/exhibitor-prospectus-2024](http://www.ILeyeMD.org/exhibitor-prospectus-2024)**

- This is a joint meeting of the Illinois Society of Eye Physicians & Surgeons – along with one of the oldest and most respected *local* ophthalmology organizations in the country, the Chicago Ophthalmological Society.
- Since 2005, these two organizations have partnered in organizing this highly successful meeting. Attendance has remained strong, averaging more than 250 ophthalmologists, plus about 65 practice administrators and 150 ophthalmic technicians.
- Industry support is firm with more than 45 companies participating as exhibitors and sponsors each year. This is a great opportunity for to make new contacts or update previous friendships in an informal atmosphere.
- The conference is held at the Stephens Convention Center in Rosemont (close to O'Hare airport) which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

### **2024 Joint Conference**

- March 8, 2024, at the Stephens Convention Center in Rosemont, IL, just a stone's throw from O'Hare International Airport. Set-up time is arranged for Thursday afternoon, March 7<sup>th</sup> for those interested.
- Exhibit area includes 126,000 ft<sup>2</sup> of space . . .
  - All breaks, breakfast and a buffet lunch are served in exhibit hall which is open throughout the conference; dedicated time of approximately 3 hours is built into the schedule
  - Exhibitor spaces are 10x10' pipe-and-drape booths; electricity can be ordered for a nominal charge
  - *New this year*, "Island" booths are available offering extra flexibility. Adjoining booths can be combined for double the size (20x10'), and special premium sponsorships offer additional visibility and even private meetings space for our top-level Platinum and Gold exhibitors.
  - Non-profit and academic institutions receive reduced fee tabletop space in the foyer of the exhibit hall
- This is a one-day information-packed program with ample time for the exhibit area.
  - Pre-session continental breakfast
  - Morning break
  - Buffet lunch
  - Afternoon break
- Three named lecture speakers are of national stature, along with special guests and local presenters for the clinical session. A wide range of topics will be offered on the program with great appeal to most practicing ophthalmologists and their office staffs. The program features a significant number of surgical topics.
- Company opportunities - see online prospectus for details: [ILeyeMD.org/exhibitor-prospectus-2024](http://ILeyeMD.org/exhibitor-prospectus-2024)
  - Standard exhibit space, 10'x10' booth - \$2,000
  - Double size standard booth (20x10) – \$3,500
  - Special Premium options:
    - Platinum - \$15,000 includes private meeting space and double island booth space, special recognition
    - Gold - \$10,000 includes "up front" booth location, private meeting space and special recognition
    - Silver level exhibitors receive "Island" booths (10'x10') up-front #201-208 - \$5,000
    - Premium - "island" booths #209-216 (10'x10') -\$2,500
- All exhibitors will receive attendee lists with contact information and recognition at the meeting through signage and handout materials

**Important notice:** Upon submitting your registration, the Exhibitor and the Illinois Society of Eye Physicians & Surgeons/Chicago Ophthalmological Society understand and agree that ISEPS/COS policy does not allow the conference to accept any advice or services from the Exhibitor concerning speakers, authors, participants, program content or other CME matters as conditions of the exhibit fee, exhibit placement and/or sponsorship selection. In addition, both parties fully understand that this agreement, and therefore the conference, is free from commercial bias or control due to the separation of the designated exhibitor/sponsorship area and related activities from the CME planners, authors, speakers and CME sessions. By submitting this form and the associated exhibit fee, it is expressly understood that the company is purchasing an exhibit space only and is not purchasing any meals or providing any other remuneration to physicians.

### **Contact Information**

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