

ISEPS/COS 2021 Joint Conference

"Rebound"

Illinois Society of Eye Physicians & Surgeons ❖ Chicago Ophthalmological Society

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To: Ophthalmic Companies

From: Richard H Paul - *ISEPS & COS executive director*

We are pleased to invite your company to participate in the **17th Annual ISEPS/COS Joint Conference: 2021 – REBOUND**. It is scheduled for Friday, October 22, 2021, at the Stephens Conference Center in Rosemont, Illinois (near O'Hare International Airport). This conference has been rescheduled from the original date back in March.

The COS has for more than 125 years has provided educational opportunities to Chicago area ophthalmologists and has earned a well-deserved national reputation. Meanwhile, ISEPS – celebrating its 50th year in 2020 – established itself as the premier statewide professional society representing ophthalmology. By partnering for this conference, the two groups offer ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting averages more than 250 ophthalmologists each year, **making this one of the largest state ophthalmology conferences in the nation**. In addition to physician lectures, we offer a concurrent practice management session for practice administrators in addition to a separate session for ophthalmic technicians. We are confident that you'll find this event to be an excellent opportunity to make new contacts or renew old friendships, especially as we emerge from the effects of the Covid pandemic.

A diagram of the exhibit space is posted on the ISEPS website along with information pertinent to exhibitors, including our W-9 form and detailed programs for all three sessions (clinical, practice management and ophthalmic technicians). The diagram is updated frequently as registrations are received so you can see which booths have been committed. You'll notice that we have included some "premium" sponsorship opportunities along with the regular 10x10' booths. **New this year**, exhibitors at the "Platinum Level" will have access to exclusive space near the exhibit hall for private meetings or demonstrations of equipment.

The direct web address for the exhibitor prospectus and registration forms is:
<http://www.ileyemd.org/exhibitor-prospectus-2021>

The attached meeting fact sheet describes the highlights of the conference, opportunities for exhibitors, and related logistical information. Rest assured that the conference organizers are committed to generating attendee traffic at your booth and to make this a worthwhile investment of time and money.

Please register online or return the paper registration form as soon as possible so we can confirm your space. **Be sure to indicate your booth preference and a second choice**. Your prompt reply will increase the chance you get the space you desire.

If you have any questions, please contact the ISEPS/COS office at 800/838-3627 or by email: Rich@RichardPaulAssociates.com. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on October 22!

PLANNING COMMITTEE
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ISEPS/COS 2021 ANNUAL MEETING FACTS

- - - Our 17th Year - - -

- This is a joint meeting of the statewide ophthalmological society – the Illinois Society of Eye Physicians & Surgeons – along with one of the oldest and most respected *local* ophthalmology organizations in the country, the Chicago Ophthalmological Society.
- The 2005 conference was the first joint meeting by these two organizations, and it was viewed as being highly successful. Since then, attendance has remained strong, averaging more than 250 ophthalmologists, plus about 65 practice administrators and nearly 200 ophthalmic technicians.
- Industry support has been firm with more than 45 companies and some 90 sales representatives participating as exhibitors and sponsors each year. This is a great opportunity for companies to make new contacts or update previous friendships in a relatively informal atmosphere.
- The conference is held at the Stephens Conference Center in Rosemont which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

2021 Joint Conference

- October 22, 2021, at the Stephens Convention Center in Rosemont, IL, just a stone's throw from O'Hare International Airport. Set-up time is arranged for Thursday afternoon, October 21 for those interested.
- Exhibit area will include more than 6,000 ft² of space . . .
 - All breaks, breakfast and an extended buffet lunch are served in exhibit hall which is open throughout the conference; dedicated time of approximately 3 hours is built into the schedule
 - Exhibitor space is a 10x10' pipe-and-drape booth; electricity is available for a nominal additional charge
 - Double-size (20x10') booths and "premium" sponsorships are available
 - Non-profit and academic institutions may apply for reduced fee tabletop space in the foyer immediately outside of the exhibit hall
- This is a one-day information-packed program with ample time for the exhibit area.
 - Pre-session continental breakfast
 - Morning break
 - Buffet lunch
 - Afternoon break
- Three named lecture speakers are of national stature, along with special guests and local presenters for the clinical session. A wide range of topics will be offered on the program with great appeal to most practicing ophthalmologists and their office staffs. The program features a significant number of surgical topics.
- Company opportunities
 - Standard exhibit space (full 10'x10' booth) - \$1,750 (electricity is \$200 extra)
 - Double size booth – \$2,950 (electricity is \$200 extra)
 - Premium location booths – \$5,000
 - Special Premium:
 - Platinum (\$10,000); Gold (\$7,500) – see online exhibitor prospectus for details
- All exhibitors will receive attendee lists with contact information and recognition at the meeting through signage and handout materials.

Important notice: Upon submitting your registration, the Exhibitor and the Illinois Society of Eye Physicians & Surgeons/Chicago Ophthalmological Society understand and agree that ISEPS/COS policy does not allow the conference to accept any advice or services from the Exhibitor concerning speakers, authors, participants, program content or other CME matters as conditions of the exhibit fee, exhibit placement and/or sponsorship selection. In addition, both parties fully understand that this agreement, and therefore the conference, is free from commercial bias or control due to the separation of the designated exhibitor/sponsorship area and related activities from the CME planners, authors, speakers and CME sessions. By submitting this form and the associated exhibit fee, it is expressly understood that the company is purchasing an exhibit space only and is not purchasing any meals or providing any other remuneration to physicians.

Contact Information

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