

## 2017 ISEPS/COS Joint Conference Administrator Program

Illinois Society of Eye Physicians and Surgeons (ISEPS) &  
Chicago Ophthalmological Society (COS)  
*Stephens Conference Center – Rosemont, IL*  
*Friday, April 7, 2017*

- 7:15 am – 8:00 am Registration and continental breakfast in exhibit area
- 8:00 am – 8:05 am (5) Welcome  
*Chris Albanis, M.D.*  
*President, COS; Past President, ISEPS*  
*Arbor Centers for EyeCare & The University of Chicago*
- 8:05 am – 8:45 am (40) The Evolving Physician Practice and Payment Landscape: ACA and MACRA  
*Carol Vargo, MHS ~ American Medical Association*
- 8:45 am – 9:35 am (50) Social Media and the Law: what you should know  
*Daniel B. Mills, J.D. ~ Equity Partner, Pretzel & Stouffer*
- 9:35 am – 10:35 am (60) Coding 2017 ~ Medicare Policies and Procedures; Update on MIPS/MACRA  
*Joy Newby ~ Newby Consulting*
- 10:35 am – 10:55 am (20) Break, network and visit the exhibitors
- 10:55 am – 11:25 am (30) Shopping for Healthcare: Where are we and where might we go?  
*Jonathan Weiss, M.D. ~ Founder and CEO of HealthEngine*
- 11:25 am – 12:25 pm (60) What Online Patient Reviews are Revealing About Customer Service  
*Jill Maher, MA, COE ~ Maher Medical Practice Consulting*
- 12:25 pm – 1:25 pm (60) Lunch, networking and visiting the exhibitors
- 1:25 pm – 2:25 pm (60) How To Manage Challenging Employees  
*Salo Doko, M.A., PHR, SHRM-CP ~ TandemHR*
- 2:25 pm – 2:55 pm (30) Time Management for the Busy Leader  
*Kathryn Colby, M.D., PhD ~ Chair, University of Chicago Department of Ophthalmology and Visual Science*
- 2:55 pm – 3:25 pm (30) Round table Q and A – What’s On Your Mind?
- 3:25 pm – 3:45 pm (20) Break, network and visit the exhibitors

Join the Physician session

- 3:45 pm – 4:15 pm (30)      ISEPS Frank J. Kresca MD Lecture  
Ethical Lessons from Waking Up Blind  
*Thomas S. Harbin, MD; Eye Consultants of Atlanta; Atlanta, GA*
- 4:15 pm – 4:45 pm (30)      Speaking With a Clear and Strong Voice as Advocates for Ourselves and  
Our Patients  
*Balaji Gupta, MD; Illinois Society of Eye Physicians & Surgeons*
- 4:45 pm – 5:45 pm (60)      OMIC Lecture (Join the physician session)  
Risk Management for the Ophthalmologist: Improving Patient Care and  
Reducing Errors  
*Hans Bruhn, Ophthalmic Mutual Insurance Company; Kent Mathewson,  
JD, Donohue Brown Mathewson & Smyth, Chicago*