

IAO/COS 2010 Joint Conference

Illinois Association of Ophthalmology ❖ Chicago Ophthalmological Society

Administrative Office
10 W. Phillip Rd., Suite 120
Vernon Hills, IL 60061-1730
Phone: (847) 680-1666
Fax: (847) 680-1682
Email: RichardPaul@DLS.net
Web: ILeyeMD.org
chicagoeyenet.org

To: Ophthalmic Companies & Sales Representatives

We are very pleased to invite you to participate in the 6th Annual IAO/COS joint meeting! It is scheduled for Friday and Saturday, February 19 & 20, 2010, at the Stephens Conference Center in Rosemont (near O'Hare International Airport).

PLANNING COMMITTEE
IAO
James Kapustiak, MD
Balaji Gupta, MD
COS
Richard Ahuja, MD
Philip Dray, MD
Executive Director
Richard H. Paul

The COS has more than 100 years of history providing educational opportunities to ophthalmologists and has a national reputation. Meanwhile, the IAO has established itself as the premier statewide professional society representing ophthalmology. By joining together, these two groups offer ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting is averaging more than 250 ophthalmologists, making this one of the largest state ophthalmology conferences in the nation. In addition, we will be offering concurrent sessions for ophthalmic techs and practice administrators. We are confident that you'll find this conference to be an excellent opportunity to make new contacts or renew old friendships.

The meeting fact sheet on the back of this letter describes the highlights of the conference and exhibitor opportunities. *New this year, we are including an "incentive raffle" designed to drive meeting participants to the booths of companies who choose to participate in this special promotion.*

Please return the enclosed reservation form as soon as possible so we can confirm your space. *Note: Booth assignments will be made about January 16th.* You will receive a diagram and booth placement form after the first of the year. Your prompt reply will ensure that you get the space you desire. Additional details and logistical information will be provided with your confirmation.

We also invite you to be a special corporate sponsor. Your support will make a significant contribution to the success of this conference. Categories are listed on the conference fact sheet.

If you have any questions, please contact the IAO office at 800/838-3627 or by email: RichardPaul@DLS.net. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on February 19 and 20, 2009!

James Kapustiak, MD
President - IAO

Richard Ahuja, MD
President - COS

IAO/COS ANNUAL MEETING FACTS

- This is a joint meeting of the statewide ophthalmological society – the Illinois Association of Ophthalmology – and one of the oldest and most respected local ophthalmology organizations in the country, the Chicago Ophthalmological Society.
- The 2005 conference (held in May at Navy Pier) was the first joint meeting by these two organizations, and it was viewed as being highly successful. Since then, attendance has remained strong, averaging about 270 ophthalmologists, plus practice administrators and ophthalmic techs.
- Industry support has been firm with more than 35 companies and some 70 sales representatives participating as exhibitors and sponsors each year. This is a great opportunity for companies to make new contacts or update previous friendships in a relatively informal atmosphere.
- The conference is held at the Stephens Conference Center in Rosemont which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

2010 Joint Conference

- February 19 & 20, 2010, at the Stephens Convention Center in Rosemont, IL, just a stone's throw from O'Hare International Airport.
- Exhibit area will include more than 6,000 ft² of space . . .
 - all breaks (30 minutes each), breakfast and buffet lunch (one hour each) to be served in exhibit hall
 - exhibitors will have their choice of an 8x8' pipe-and-drape booth or a tabletop exhibit space
 - double-size (16x8') booths are available
 - booths *include* electricity; tabletop exhibits to *not* include electricity
- Day-and-a-half program with ample time for the exhibit area.
 - *Friday*
 - Pre-session continental breakfast
 - Morning break
 - Buffet lunch
 - Afternoon break
 - *Saturday*
 - Pre-session continental breakfast
 - Morning break
- Speakers are of national stature. A wide range of topics will be offered on the program.
- Company opportunities
 - Exhibit booth (full 8'x8' booth w/electricity) - \$2,500
 - Double size booth w/electricity - \$3,750
 - Tabletops exhibit (no electricity) - \$1,000
 - Corporate sponsorships include double size booth and special recognition:
 - Platinum (\$10,000); Gold (\$7,500); Silver (\$5,000)
 - *Exhibit Hall Raffle* – additional \$100 fee gets you listed on a sign-up card each attendee will have. A filled up card makes the attendee eligible for a significant door prize. *Only* those companies participating in this additional promotion will be listed on the card.

Contact Information

Illinois Association of Ophthalmology & Chicago Ophthalmological Society
Administrative office - Rich Paul, *executive director*
10 W. Phillip Rd., Suite 120
Vernon Hills, IL 60061-1730
Phone: 800/838-3627
Email: RichardPaul@dls.net
Websites: www.ILeyeMD.org or www.ChicagoEyeNet.org