To: Ophthalmic Companies

From: Balaji Gupta, MD; ISEPS President
     Drimitri T. Azar, MD; COS President

We are pleased to invite your company to participate in the 11th Annual ISEPS/COS joint meeting scheduled for Friday, March 6, 2015, at the Stephens Conference Center in Rosemont, Illinois (near O’Hare International Airport).

The COS has for more than a century provided educational opportunities to ophthalmologists in the Chicago area and has earned a well-deserved national reputation. Meanwhile, ISEPS has established itself as the premier statewide professional society representing ophthalmology. By partnering for this conference, the two groups offer ophthalmic companies a unique opportunity to participate in an exceptional continuing medical education conference for ophthalmologists, technicians and practice administrators.

Attendance at this meeting averages more than 250 ophthalmologists each year, making this one of the largest state ophthalmology conferences in the nation. In addition, we offer concurrent sessions for ophthalmic technicians and practice administrators. We are confident that you’ll find this event to be an excellent opportunity to make new contacts or renew old friendships.

Please use the exhibitor registration form to make your reservation. Reply as soon as possible so we can confirm your space. A diagram of the exhibit space is posted in the exhibitor prospectus on ISEPS website (www.ILeyeMD.org) along with information pertinent to exhibitors. The diagram, while not "real time," is updated frequently so you can see which booths have been committed. You'll notice that we have included some "premium" booths along with regular 10x10' booths and tabletop display options. Our online registration and payment of fees provides fastest service.

The meeting fact sheet describes the highlights of the conference and exhibitor opportunities. Rest assured that we work very hard to drive meeting participants to the exhibitors' booths.

Please return the paper registration form or register online as soon as possible so we can confirm your space. Even if you plan to pay by check, we will be able to reserve your choice of booth as soon as we receive your registration form. Be sure to indicate your booth preference and a second choice. Your prompt reply will ensure that you get the space you desire. Additional details and logistical information will be provided with your confirmation.

If you have any questions, please contact the ISEPS/COS office at 800/838-3627 or by email: Rich@ILeyeMD.org. In the meantime, we want to thank you for your consideration and look forward to seeing you in Rosemont on March 6!

Balaji Gupta, MD
President - ISEPS

Dimitri Azar, MD
President - COS

Note - As of January 1st, 2014, the Illinois Association of Ophthalmology changed its name to “Illinois Society of Eye Physicians & Surgeons”
ISEPS/COS 2015 ANNUAL MEETING FACTS
- - - Our 11th Year - - -

- This is a joint meeting of the statewide ophthalmological society – the Illinois Society of Eye Physicians & Surgeons – and one of the oldest and most respected local ophthalmology organizations in the country, the Chicago Ophthalmological Society.

- This is our 11th joint conference. Attendance has remained strong, averaging about 250 ophthalmologists, plus about 60 practice administrators and nearly 200 ophthalmic techs making this one of the largest state and local ophthalmology meetings in the country.

- Industry support has been firm with more than 45 companies and some 90 sales representatives participating as exhibitors and sponsors each year. This is a great opportunity for companies to make new contacts or update previous friendships in a relatively informal atmosphere.

- The conference is held at the Stephens Conference Center in Rosemont which provides an excellent venue for the exhibit hall while remaining convenient to most members and transportation.

2015 Joint Conference

- March 6, 2014, at the Stephens Convention Center in Rosemont, IL, just a stone’s throw from O’Hare International Airport.

- Exhibit area will include more than 6,000 ft² of space . . .
  - all breaks (30 minutes each), breakfast and buffet lunch (one hour each) are served in exhibit hall, and the exhibit area is open throughout the conference
  - exhibitors will have their choice of an 10x10’ pipe-and-drape booth or a tabletop exhibit space
  - double-size (20x10’’ booths and also double "premium" locations are available
  - all exhibit spaces include draped 6’ tables, chairs and wastebaskets

- This is a one-day information-packed program with ample time for the exhibit area. Door prize exhibitor visit sheets will be utilized again to encourage attendees to circulate among the vendors.
  - Pre-session continental breakfast
  - Morning break
  - Buffet lunch
  - Afternoon break

- Speakers are of national stature. A wide range of topics will be offered on the program with great appeal to a wide range of practicing ophthalmologists and their office staffs.

- Company opportunities
  - Exhibit booth (full 10’x10’ booth w/electricity) – $2,500
  - Premium location booths (double-size 20’x10’ w/electricity) – $5,000
  - Tabletop display (w/electricity) – $1,250
  - Tabletop with no electricity – $1,000
  - Corporate sponsorships include Premium double size booth and special recognition:
    - Platinum ($10,000); Gold ($7,500)

- All exhibitors will receive attendee lists with contact information.

Contact Information

Illinois Society of Eye Physicians & Surgeons and the Chicago Ophthalmological Society
Administrative office - Rich Paul, executive director
10 W. Phillip Rd., Suite 120
Vernon Hills, IL  60061-1730
Phone:  800/838-3627
Email: Rich@RichardPaulAssociates.com
Website and online registration:   www.ILeyeMD.org